



## National Giving Tuesday

Today is **#NationalGivingTuesday**, a day to give back and honor your commitment to protecting Alta.

We hope this email finds you well during this busy time of year. We want to **THANK YOU** for your continued support of our efforts to conserve and preserve the Alta we all love. As you know, we are a very small organization and have set a goal of raising \$229,000 in contributions towards our budget for the 2016-2017 fiscal year. We are able to carry out our mission thanks to individual donations from **YOU**. We are deeply grateful for your generosity.

Please support Friends of Alta today.

Sending our best from Alta,  
Jen, Mimi and Kate



[Donate Now](#)

### Other Ways to Support FOA

When you do your holiday shopping at **Amazon Smile**, and designate Friends of Alta as the recipient, Amazon donates 0.5% of the purchase price to Friends of Alta. A new Amazon account is not required.

For a unique holiday gift, **donate** in a friend or family member's name! We will send them a personal, hand-written note card informing them of your gift.

We have a whole variety of **FOA merchandise** ready for the holiday season on our website. Check our **Erni the Ermine**, our **2017 Calendar**, **neck warmers** and more!



Donate through IRA charitable rollovers. You can make a direct transfer if:

1. You are age 70.5 or older on the day of the gift.
2. You transfer up to \$100,000 directly from the donor's IRA to one or more qualified charities. This opportunity applies only to IRAs and not to other types of retirement plans.
3. You do not receive any goods or services in return for the rollover gift in order to qualify for tax-free treatment.

To count as a 2016 tax year gift, your rollover needs to be made by December 31, 2016.

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## Have you received your Fall Newsletter yet?

We hope you enjoyed the update on our busy summer of stewardship and conservation working to protect Alta's environment and character. Please share our newsletter with friends, family and others who may be interested. We appreciate your help in introducing new Friends to FOA.

Click [HERE](#) to view the 2016 FOA Fall Newsletter.

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## 2016 New York City Benefit a Great Success!

On November 15th, 65 Friends gathered at the Explorers Club in New York City for a benefit evening celebrating Alta. Many thanks to John Holland and Skip Beitzel as our event co-chairs, the entire host committee, as well as our lead sponsor, Hickory & Tweed and our nonprofit partner, 1% for the Planet. Additionally, thank you to our Friend in the City Sponsors: Lauren Blum & Bill Merten, Pam & Bob Beck, Gwen & Austin Fragomen, Jay Grossman, Tony & Will Hass, John & Taylor Holland, Bob Scheuer, and Bill & Carolyn Stutt. [Click here](#) to view the video shown at the event from our President, Mimi Levitt.

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### Stay Connected



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